

PRIVACY POLICY

Our Privacy Policy is in place to respect the privacy of the Users of our websites.

Privacy Policy

This Privacy Policy sets out the rules for the processing and protecting personal data obtained from Users during their use of the website AfterMarket.pl, available at www.aftermarket.pl (hereinafter referred to as the "Website"), provided by AFTERMARKET.PL LIMITED, a company registered in Cyprus, with its registered office at Chytron 3, Office 301 P.C. 1075 Nicosia, Cyprus, entered in the Registry of Companies maintained by the Minister of Commerce, Industry and Tourism under number HE 245422.

"User" or "you", for the purposes of this Privacy Policy, refers to the individual using the Website.

Personal Data

In accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data (the "Regulation"), AFTERMARKET.PL LIMITED, a company registered in Cyprus, with its registered office at Chytron 3, Office 301 P.C. 1075 Nicosia, Cyprus, entered in the Registry of Companies maintained by the Minister of Commerce, Industry and Tourism under number HE 245422 (referred to in this Privacy Policy as "AM"), informs that it is the Controller of personal data provided by the User in connection with or during the use of the Website.

Personal data is processed in accordance with the Regulation and, where required, with your consent. In cases required by the provisions of the Regulation, you consent to the processing of your personal data electronically, by ticking the appropriate box during registration, or by another procedure designed to enable the use of the Website. You may withdraw your consent to processing personal data at any time. The withdrawal of consent will not affect actions taken before the withdrawal.

Your personal data are processed for the following purposes:

AM processes data that is necessary for the conclusion of a contract and the provision of the service selected by you (legal basis: Article 6(1)(b) of the Regulation).

During registration or when placing an order for a service, AM collects data provided by you in the forms or made available by your web browser.

These data include:

1. surname and first name,
2. email address,

3. residential or business address,
4. mailing address,
5. telephone number,
6. payment details (including bank account number and abbreviated credit card number),
7. website address and browser identifier,
8. information about orders placed, transactions completed and domains maintained.

Providing data marked as required on the Website is voluntary, but necessary for concluding the contract, providing the service to you, or registering you on the Website. If you do not provide the required personal data, it will not be possible to register you on the Website, conclude the contract, or provide the service to you.

Your personal data will be processed for the duration of the contract, the provision of the service, and the period required by law (e.g., tax regulations) until the expiration of the limitation period for claims or the completion of proceedings.

- If you represent another person or entity, your personal data will be processed to conclude and execute the contract with the represented entity/person (legal basis: Article 6(1)(f) of the Regulation), which constitutes AM's legitimate interest.

Providing data marked as required on the Website is voluntary, but necessary for concluding the contract, providing the service to the represented entity, or registering the entity on the Website. If you do not provide the required personal data, registration on the Website or the conclusion of the contract and the provision of the service will not be possible.

Your personal data will be processed for the duration of the contract, the provision of the service, and the period required by law (e.g., tax regulations) until the expiration of the limitation period for claims or the completion of proceedings.

- AM processes your personal data to fulfil obligations imposed on AM under applicable law (legal basis: Article 6(1)(c) of the Regulation).

Providing data in this case is mandatory. If you do not provide the required personal data, it may not be possible to provide the service to you.

Your personal data will be processed for the period required by law until the expiration of the limitation period for claims or the completion of proceedings.

- AM processes personal data also to ensure the security of the IT system and manage it, as well as for analytical and statistical purposes – the legal basis for processing is the legitimate interest (Article 6(1)(f) of the GDPR).

Personal data will be processed for the period of existence of our legitimate interest or until the objection is resolved.

- In some cases, AM collects certain types of information automatically during your visit to the Website or via email addresses. Such operational data related to the use of the Website (IP address and port, browser identifier, addresses of visited pages) are stored in an aggregated and anonymised form and are not disclosed to third parties. These

data are used to understand the Website better, improve its operation, functionality, and performance, and generate statistics helpful in administering the Website. The legal basis for processing is the legitimate interest (Article 6(1)(f) of the GDPR).

Personal data will be processed for the period of existence of our legitimate interest or until the objection is resolved.

- AM processes your personal data in order to respond to inquiries addressed to AM, which constitutes AM's legitimate interest (legal basis: Article 6(1)(f) of the Regulation).

In the case of marketing its services and sending information about its offer by AM to the email address you provided, the legal basis for processing your personal data is the realisation of AM's legitimate interest. Processing data to send information about AM's products and services allows us to deliver current offers to you. In the case of providing the Newsletter service to you, the legal basis for processing data is your consent (legal basis: Article 6(1)(a) of the Regulation), which you may withdraw at any time.

Regardless of the legal basis for processing personal data, sending you commercial information requires obtaining your consent to receive such content.

Providing data in this case is voluntary. If you do not provide the required personal data, we may be unable to send you marketing content, offers or newsletters.

Your personal data will be processed until the expiration of the limitation period for claims or the completion of proceedings.

- Your personal data may be processed for other marketing activities. Providing data for marketing purposes is voluntary; however, failure to provide such data will prevent AM and its partners from delivering marketing content to you. Advertising and marketing activities may include:
 - Contextual advertising: displaying marketing content to you that is not personalised to your preferences. The legal basis for processing is the legitimate interest of AM or its partners (Article 6(1)(f) of the Regulation). Data will be stored for the duration of the legitimate interest or until the objection is resolved.
 - Behavioural advertising: displaying marketing content to you based on your interests. Personal data, including data collected via cookies and similar technologies, are processed by AM and trusted partners for marketing purposes, specifically for delivering behavioural advertising to you (i.e., advertising tailored to your preferences). The processing of personal data then includes user profiling. The legal basis for the processing of personal data is your consent (Article 6(1)(a) of the Regulation). The data will be processed until consent is withdrawn.

If you do not consent to behavioural advertising, you will receive marketing content that may not be tailored to your interests and needs.

Profiling

Your data are also processed by AM for automated processing in the form of profiling. Profiling means any form of automated processing of personal data by AM that uses Users' personal data to assess specific personal factors, particularly to analyse or predict Users' preferences, reliability, behaviour, or location. Each User has the right to object to profiling by AM if they believe that profiling violates their rights and freedoms unless the Controller demonstrates the overriding legitimate interest in processing that outweighs the rights and freedoms of the individual. You may object to profiling free of charge in any form via the available communication channels with AM.

Sources of Data Collection

AM may obtain information about you from intermediary institutions involved in providing services, such as entering into a contract with you, including banks and payment institutions (e.g., payment information).

Disclosure of Personal Data

AM may disclose your personal data to entities providing services to AM, such as hosting, administration, maintenance and management of the Website. The outsourcing of the processing of your personal data or other data referred to in the Privacy Policy may occur based on a written agreement concluded in accordance with the provisions of the Regulation.

AM discloses your personal data or other data referred to in the Privacy Policy to entities providing services directly to AM, to the extent necessary to fulfil orders placed through the Website. If you use electronic payments or payment cards, the Controller may provide your data to a selected entity processing the above payments on the Website.

Subject to the above provisions, the collected personal data will not be disclosed to any other persons or institutions, unless it is required by applicable law or necessary for the purpose of personal data processing, and a relevant agreement is concluded to guarantee the protection of your rights and privacy.

Data Transfers

Unless you explicitly allow it, your personal data will not be transferred to countries outside the European Economic Area or to international organisations organizations.

Your Rights

You have the right to access your personal data and the right to request supplementation, updating, transfer, restriction of processing, rectification of personal data, temporary or permanent suspension of processing, or deletion of data if they are incomplete, outdated, inaccurate, collected in violation of the law, or no longer necessary for the purpose for which they were collected.

If your data are processed for marketing AM's own services and products, you may at any time submit a written and justified request to cease the processing of your data due to your particular situation, or object to the processing of your data for this purpose.

AM enables you to have your personal data deleted from the data set upon your request or in accordance with the provisions of the Regulation.

AM may refuse to delete personal data if you have violated the Website Terms of Use or applicable law, and retaining the personal data is necessary to investigate the circumstances of the violation and determine your liability.

If you post any personal data of other individuals (including their name, address, phone number, or email address) on the Website, you may do so only provided you do not violate applicable law or the personal rights of those individuals.

Information on Risks

Due to the use of services provided electronically, you are exposed to certain risks. You may find information about these risks on the Web page: <https://www.aftermarket.pl/regulamin/>

Data Security

To protect your personal data from unauthorised access, collection, processing in violation of applicable laws, and from alteration, loss, damage, or destruction, both technical and organisational measures are applied to ensure that the processed personal data are adequately protected according to the associated risks and data categories.

In particular, AM employs technical measures to prevent the acquisition or modification of data by unauthorised persons. AM protects data sets from unauthorised access and ensures that access to your account is granted only after authentication, which involves entering a unique username and password. Additionally, the data you provide while filling out and submitting online forms are encrypted using SSL certificates.

Contact

As the User of the Website, you may contact AM at any time to obtain information on whether and how AM uses or intends to use your personal data, as well as to report any incidents affecting the security of information and data transmission. For this purpose, you should use the following email address: kontakt@aftermarket.pl.

Changes to the Privacy Policy

AM reserves the right to make changes to the Privacy Policy while ensuring that your rights under this document are not restricted. Any changes to the Privacy Policy will be published on the Website www.aftermarket.pl.

Contacting the Supervisory Authority

You have the right to lodge a complaint with the President of the Personal Data Protection Office regarding AM's processing of your personal data.

Information about Cookies on the Website:

On our websites, we use cookies and similar technologies ("cookies"). A cookie is a small file of letters and numbers that we store in your browser or on your computer's hard drive. Cookies contain information that is transmitted to your computer's hard drive.

You may set the conditions for storing or accessing cookies through the software settings on your device, such as a web browser.

Depending on the type and purpose of the cookies, you may also consent to their installation on your device.

Detailed information about the cookies we use can be found in our Cookie Policy located at <https://www.aftermarket.pl/regulamin/>